

# Plone E-commerce: Plone Get Paid

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# Topics

- Existing Solutions
- How it Started
- Where it is going
- Basic Idea
- Basic Architecture
- Basic Payable Types
- Payment Processors
- Details Moving Forward

# Existing Solutions

- Plone Mall
  - large, Old, Complicated
- LetsPay
  - Simple
  - Targeted at PayPal
- Simple Cart Item
  - Simple

# How it Started

- BBQ Sprint
  - Christopher Johnson – ifPeople
  - Rob Linberger – Dev, Sponsorships
  - Kapil
  - Nate
  - Veda
  - Many Others
- Sorrento Sprint 2007
  - Kapil

# Where it is Going

- Sponsored work by Kapil
- Doc & E-Com sprint Googleplex June
  - Fund Raising
  - Planning
- Release ASAP
- Release with Documentation
- Built marketing site
  - Domain name already secured

# Basic Idea

- Zope 3 Technologies
- Ability to make any piece of content in a site payable
- modularity
- Coverage of all major UseCases
  - Donations
  - Tangible Products
  - Intangible Products
  - Subscriptions
  - Premium Content

# Basic Architecture

- Marker Interfaces
- Payable Schema
- Special Views
- Management Configlit
- Shopping Cart
- Payment Processors

# Basic Payable Types

- **Shippable**
  - Something Tangable
  - Can be Shipped
- **Premium Content**
  - Something intangible
  - Training, Document, Service, etc
- **Subscription**
  - Content or site features that belong to a subscription

# Payment Processors

- In Process
  - Google Checkout
  - 2 Checkout
- Next on the list
  - Authorize.net
  - PayFloPro
  - PayPal

# Details Moving Forward

- Fund Raising
  - Christopher Johnson Leading
  - Primarily to fund Kapil and Sprint
- Doc & E-Com sprint Googleplex June
  - Definitely going to happen
  - At the Googleplex
  - June 25-29
  - <http://www.openplans.org/projects/doc-and-e-commerce-sprint>

# Questions??

- Is this what I should plan on using?

# Resources

- Project Site
  - <http://www.openplans.org/projects/plonecommerce>
- Plone Get Paid Product Page:
  - <http://plone.org/products/plonegetpaid>
- Up Coming Sprint
  - <http://www.openplans.org/projects/doc-and-e-commerce-sprint>
- Marketing Site:
  - Coming Soon

# Thanks!

- Fearless leader
  - Christopher Johnson – ifPeople
- Guiding Architect
  - Kapil
- Other key people
  - Rob Linberger – Dev, Sponsorships
  - Nate
  - Veda
  - Many Others